



Marketers Ball – Affiliate Summit – 8.02.15
Exclusive VIP Party Networking Event

Produced by: Darren Blatt



Location: Supper Club inside of
the Copacabana. About a block
from the hotel in Times Square

Accommodating only 300 guests
Doors open at 9:30 pm for guests until 12:30 am

Sponsors can enter the club earlier at 9:00 pm

One Of The Best Networking Events During Affiliate Summit

The Marketers Ball has been a staple of the social scene during internet marketing conventions (Ad Tech & Leadscon) since 2011. We've had over 12,000 guests RSVP and attend our events. This year we are changing things up with our focus on networking. The Marketers Ball will be THE place to get deals done. This will be our first Affiliate Summit for the Ball. We're known for our other monster sized event, the Affiliate Ball, which is an official party of the summit. Back to back parties this year. This party is for those who prefer a quieter room where you can hear each other ;)

Sponsors MUST Arrive On Time

All sponsors will be required to arrive between 9:00 pm – 9:30 pm to guarantee your space and table in the venue. If you are planning on having a dinner before heading to the venue then please make those plans around this event. We will have a full venue shortly after doors open at 9:30 pm. We have well over 1,000 people who want to get into this party but we can only accommodate up to 300 guests. As a perk of your sponsorship you can enter the venue before everyone else to avoid the lines and ensure your admission. You're welcome to bring as many guests with you when you arrive. If you want to have your “VIP's” enter the venue between 9:00 pm – 9:30 pm, we will issue you an online “VIP code” to enter into the RSVP form. This will be ready any day.

Sponsorship Opportunities

Main Sponsorship - \$4,000

(If we haven't sold any yet you can buy the exclusive for \$10k)

- Banner on official site listed as a main sponsor
- Company logo on all passes (all passes are sent digitally. We will email them a week before the party)
- Marketers Ball newsletter support promoting your services. All guests receive our newsletter. Our newsletter has over 22,000 registered marketers of our events!
- Your company logo displayed on the big screens during event all night long (Seen the most throughout the party in rotation)
- Special thanks and promotion on the microphone during the party
- 1 Premium reserved table
- 30 VIP Passes – Sent as VIP codes that can be redeemed through our online ticketing system. Guaranteed admission between 9:00 pm – 9:30 pm. Regular doors for everyone else will open after 9:30 pm. After 9:30 we can't guarantee everyone will get in. It's very hard to predict how many people actually show up after they RSVP so it's always in the best interest for the party to register more than our capacity. This is why we do early entry for sponsors and their guests.
- Logo on flyers which will be positioned on all tables and the bar area. We will have a much larger logo for the main sponsors than our gold sponsors. Only main sponsors can have a summary written about what their company has to offer our guests. Please limit this summary to only a few sentences.
- Please note that this is subject to change. We'd rather have a TV screen displaying logo's for the sponsors. If we can get a screen in the room we'll do that instead. We should know a couple of weeks before the party which method we'll use.

Gold Sponsorship - \$2,000

- Banner on official site listed as a gold sponsor
- Company name on all passes (all passes are sent digitally. We will email them a week before the party)
- Marketers Ball newsletter support promoting your services. All guests receive our newsletter. Our newsletter has over 22,000 registered marketers of our events!
- Your company logo displayed on the big screens during event all night long (Seen half the time in rotation as the main sponsors)
- Special thanks and promotion on the microphone during the party
- 1 Reserved table
- 20 VIP Passes – Sent as VIP codes that can be redeemed through our online ticketing system. Guaranteed admission between 9:00 pm – 9:30 pm. Regular doors for everyone else will open after 9:30 pm. After 9:30 we can't guarantee everyone will get in. It's very hard to predict how many people actually show up after they RSVP so it's always in the best interest for the party to register more than our capacity. This is why we do an early VIP entry for sponsors and their guests.
- Logo on flyers which will be positioned on all tables and the bar area. We will have a much larger logo for the main sponsors than our gold sponsors. Only main sponsors can have a written summary about what their company has to offer our guests. Please limit this summary to only a few sentences.
- Please note that this is subject to change. We'd rather have a TV screen displaying logo's for the sponsors. If we can get a screen in the room we'll do that instead. We should know a couple of weeks before the party which method we'll use.

The FOOD Plus Gold Sponsorship \$4,000 + Cost Of Food

- Banner on official site listed as a gold sponsor

- Company name on all passes (all passes are sent digitally. We will email them a week before the party)
- Marketers Ball newsletter support promoting your services. All guests receive our newsletter. Our newsletter has over 22,000 registered marketers of our events!
- Your company logo displayed on the big screens during event all night long (Seen half the time in rotation as the main sponsors)
- Special thanks and promotion on the microphone during the party
- 1 Reserved table
- Logo on flyers which will be positioned on all tables and the bar area.
- 20 VIP Passes – Sent as VIP codes that can be redeemed through our online ticketing system. Guaranteed admission between 9:00 pm – 9:30 pm. Regular doors for everyone else will open after 9:30 pm. After 9:30 we can't guarantee everyone will get in. It's very hard to predict how many people actually show up after they RSVP so it's always in the best interest for the party to register more than our capacity. This is why we do an early VIP entry for sponsors and their guests.

You can receive the credit for supplying our event with some amazing food. We'll be sure to include this credit on the site, newsletter, flyers and on the microphone. If you'd like to have the venues servers wear your t-shirts as they bring out food you have that as an option as well. The Copacabana has a kitchen and can get us a quote for their food options. Their food is amazing!

Marketers Ball is your turn key solution for entertaining clients

The Marketers Ball has the tools available to make hosting a party super easy for sponsors. Our marketing and reach will target our industry eye balls as you receive incredible exposure. We have an online RSVP system which let's our guests print out their passes before arriving in town. These passes will be ready for our guests a week before the party. As a back up, we'll have an RSVP list at the door. This means you don't have to run around the trade show and city to track down your guests to issue out passes.

Thank you in advance for your consideration. We look forward to hearing from you soon.

If you have any more questions or would like to secure your sponsorship today please contact us at info@marketersball.com or call Darren @ 818.825.3972